

## DISSEMINATION, EXPLOITATION AND SUSTANABILITY PLAN

*Implementation period: 15.10.2017.-14.10.2020*

<b>1. Objective</b>
1. Objectives of this dissemination, exploitation and sustainability plan are:  a) to inform the project target groups about the project results and achievements,  b) to share, multiply and upscale the use of resources created within the project, and  c) to provide for long term impact and sustainability of project results.
<b>2. Target groups</b>
Target groups of this document are the following:  a) direct target group: academic and non-academic staff at targeted HEIs; non-academic stakeholders (RDAs, entrepreneurs and associations)  b) indirect target group: other HEIs in Serbia and Bosnia and Herzegovina, local communities, experts, the media Incoming staff and staff other than directly targeted  c) potential beneficiaries/end users: students at targeted Western Balkans HEIs, farmers, decision-makers, wider public

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DATE	LOCATION	EVENT/ACTIVITY	ACTION	TARGET GROUPS	TOOLS (Speech, Power Point, Press, Visibility materials...)	PERSON IN CHARGE ON BEHALF OF BENEFICIARIES

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21 March 2018	Mostar (BA), City Hall	1.4 INTRODUCTION CONFERENCE IN BOSNIA & HERZEGOVINA	DISSEMINATION	Local authorities, cantonal authorities, Tourist Organization of Herzegovina, Chamber of Commerce of FBiH, SMEs in agriculture, agricultural cooperatives, food producers, university staff, students, media	- Power point presentations - Report on agritourism development potential, training needs assessment and stakeholders.	Prof. Ahmed Džubur Prof. Alisa Ahdžabiulić
19 April 2018	Belgrade (RS), College of Tourism Belgrade	1.4 INTRODUCTION CONFERENCE IN SERBIA	DISSEMINATION	Ministry of Tourism of Serbia, Ministry of Education of Serbia, Ministry of Agriculture of Serbia, Tourist Organization of Serbia, Chamber of Commerce, Directorate for Agricultural Payments, SMEs in agriculture, agricultural cooperatives, food producers, university staff, students, media, NGOs	- Power point presentations - Report on agritourism development potential, training needs assessment and stakeholders.	Prof. Milenko Đurić Prof. Nebojša Zlatković
April 2019 – October 2020	<a href="http://landsproject.net">http://landsproject.net</a>	6.1 PROJECT WEBSITE	DISSEMINATION EXPLOITATION	General public, EACEA	All project materials	Ms. Jasmina Radoičić
May – July 2018	University of Mostar, University of Bnja Luka, University of Sarejevo, College of Agriculture Prokuplje, Business Technical College Uzice, College of Tourism Belgrade, Slovak University of Agriculture Nitra, Athens University of Agriculture, Transilvania University of Brasov, Faculty of Tourism Portoroz	6.2 INTERNAL PROJECT DISSEMINATION	DISSEMINATION	University staff, students, partner institutions, exerts, local media	-Powerpoint presentation	Institutional coordinators
May 2018	Mečavnik – Užice (RS), Drvengrad	3.1 SEMINAR ON TEACHER TRAINING AND ADULTS LEARNING	DISSEMINATION	Agritouristic households and entrepreneurs, local TV media	-Powerpoint presentation, -Handout on adult learning	Ms. Biljana Đuričić Mr. Marko Stojanović
09-10. September 2018	Niš (RS), DELI Space for creative development	3.2 TRAINING OF TRAINERS – MODULE 1	DISSEMINATION SUSTAINABILITY	EUD, Ministry of Environment, Ministry of European Integration, Sjenica Municipality officials	-Powerpoint presentation, -Tutorial	Ms. Tatjana Panić Živković Mr. Marko Stojanović

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12. September 2018	Niš (RS), Oficirski dom Conference space	6.2 MEDIA PROMOTION – CONFERENCE ON AGRITOURISM IN THE REGION OF NIŠ	DISSEMINATION EXPLOITATION SUSTAINABILITY	Tourist Organization of Serbia, Tourist Organization of Niš, City of Niš, hotels, entrepreneurs, households and cooperatives, NGOs and media, TV BELLE AMIE	-Powerpoint presentations	Mr. Marko Stojanović Ms. Jasmina Radoičić Mr. Nebojša Zlatković
October 2018	Šabac (RS), Agritourist Vila Albedo	3.2 TRAINING OF TRAINERS – MODULE 2 & PANEL WITH AGRITOURIST ENTREPRENEURS	DISSEMINATION SUSTAINABILITY	Agritourist entrepreneurs from Šabac	-Powerpoint presentations, -Tutorial	Prof. Milenko Đurić
November 2018	Sarajevo (BA), University of Sarajevo Campus	3.2 TRAINING OF TRAINERS – MODULE 3	DISSEMINATION SUSTAINABILITY	Local TV media	-Powerpoint presentations, -Tutorial	Mr. Emir Bećirović Ms. Merima Skorupan
March 2019	-Kozara - Banja Luka (BA) -Ethno village Piskavica (BA)	3.2 TRAINING OF TRAINERS – MODULE 4	DISSEMINATION SUSTAINABILITY	Local TV media, agritouristic entrepreneurs and households, agricultural cooperatives, ethno associations, local authorities	-Powerpoint presentations, -Tutorial	Mr. Miljan Cvetković
April 2019	-Mostar (BA), University Campus -JAFFA commerce (BA)	6.4 SIGNING OF MOUS	SUSTAINABILITY	General public	/	Prof. Alisa Hadžabiulić
April – September 2019	Partner institutions	3.4 TRAINING OF AGRITOURISM EDUCATORS	EXPLOITATION SUSTAINABILITY	Agritourism educators	ToT materials	Institutional coordinators
April – May 2019	Prokuplje, Belgrade, Niš, Užice (RS), Banja Luka, Mostar, Sarajevo (BA)	4.3 RELEASING OF THE CALLS FOR APPLICATIONS FOR PARTICIPATION IN TRAINING SESSIONS	EXPLOITATION SUSTAINABILITY	Agritouristic households, entrepreneurs, cooperatives, hotels, mansions, restaurants, thno and traditional associations, tourist organizations, tourist agencies, NGOs	-Courses and course materials	Institutional coordinators
May 2019	Belgrade (RS)	3.5 CREATION OF A POOL OF TRAINERS IN AGRITOURISM	EXPLOITATION SUSTAINABILITY	General public	Press release	Prof. Nebojša Zlatković Mr. Marko Stojanović
May 2019 – June 2020	Serbia, Bosnia and Herzegovina (exact towns to be determined)	4.4 TRAINING OF RURAL HOUSEHOLDS AND ENTREPREENURS 4.5 TRAINING OF AGRITOURISM PROFESSIONALS	EXPLOITATION	Agritouristic households, entrepreneurs, cooperatives, hotels, mansions, restaurants, thno and traditional associations, tourist organizations, tourist agencies, NGOs	-Courses and course materials	Institutional coordinators

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October 2020 (dates: TBD)	Prokuplje (RS) (venue: TBD)	6.5 DISSEMINATION CONFERENCE	DISSEMINATION	National, regional and local authorities, tourism, local development and agriculture stakeholders, agritouristic households, entrepreneurs, cooperatives, hotels, mansions, restaurants, thno and traditional associations, tourist organizations, tourist agencies, NGOs, media, university staff and students	-Powerpoint presentations, -Brochures -Speech -Couse catalogues	Prof. Nebojša Zlatković